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Before the Federal Communications Commission Washington, D.C. 20554



In the Matter of

Revision of Part 22 and Part 90 of the
Commission's Rules to Facilitate Future
Development of Paging Systems

Implementation of Section 309(j)
of the Communications ActCompetitive Bidding

PAPR - 2 1996

WT Docket No. 96-18

PP Docket No. 93-253

To: The Commission

REPLY COMMENTS

Paging Partners Corporation, a Delaware corporation ("Paging Partners"), submits these its Reply Comments in connection with the above-referenced Notice of Proposed Rulemaking ("NPRM" or "Notice"), FCC 96-52, released February 9, 1996. Reply Comments are due to be filed on April 2, 1996.

BACKGROUND

After reviewing the Comments submitted to the Commission in this proceeding, Paging Partners is pleased to note that several similarly situated operators expressed similar views to the Commission: MTAs are too large a geographic licensing area for many small businesses; auctions for existing paging frequencies would be deleterious for small businesses; operators serving a high percentage of the geographic licensing area should be subject to a streamline procedure; existing 900 MHz paging licensees with fixed service area and interference contours should be grandfathered; and 929 MHz PCP licensees should be allowed to complete the construction of nationwide systems.

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DISCUSSION

I.

GEOGRAPHIC LICENSING

Paging Partners agrees with Metrocall that within the proposed MTAs, there are some geographic areas that are not served for solid business reasons, that this appears to be a pattern in the industry and that BTAs appear to be a more realistic coverage area within which small businesses operate. Metrocall, page 6-7. This principle should dictate the size of geographic licensing for business operations, not a standard set by the government for its own purposes.

Further, Paging Partners agrees with AirTouch Paging that the Commission should set a percentage of coverage of the licensing area which would qualify the licensee for a streamline procedure of acquiring a wide-area license. This would eliminate the possibility of an "insincere" applicant who would acquire white space to deter the existing licensee from further growth. In that regard, as Metrocall points out, the NPRM appears to call for competing applications, instead of avoiding mutually exclusive applications. Paging Partners submits that this promotion of competing applications in an area that is served to a large extent by an existing carrier would provide opportunities for green mail instead of deterring it. See Password Comments at page 5, Airtouch Comments at page 19.

II.

CO-CHANNEL INTERFERENCE PROTECTION

In its Comments, Paging Partners requested that the Commission grandfather interference protection to existing 931 MHz licensees since the proposed standards in the NPRM are based on an average of height and power (1,000 watts, 1000 feet), a sliding scale which reduces previously authorized areas. Several other commentors protested this new standard, as Paging Partners does, on the basis that this would be a <u>de facto</u> modification of an licensee's authorization thus raising serious equitable and retroactivity

issues. Aside from these issues which affect the carriers, the public interest is not served if the existing area of operation and consequently the ability to provide service to customers is reduced. As the Paging Coalition points out in its Comments at page 12, the Commission has affirmed its intentions to keep the incumbent's rights in tact under existing authorization. Why then it proposed to reduce those rights is a mystery. Hopefully, this was an oversight which the Commission will rectify in its Order.

III.

COMPETITIVE BIDDING ISSUES

Paging Partners also agrees with several commentors, Consolidated Communications Mobile Services, Inc. among others, which question the reasons that competitive bidding should be imposed at all for paging frequencies since such a proposal is untimely by approximately 15 years and will threaten small and mid-sized operations because of expense. The proposal is unfathomable, as is the Commission's efforts to clothe it in the public interest as small-business friendly. As Pass Word points out in its Comments, auctions would make market entry more costly and would discourage small entities from even participating. The spector of the current C Block auctions, supposedly aimed at small business but producing prices that surpass the A and B Block auction, does not invite confidence in such a system to small businessmen. Paging Partners agrees with Pass Word that the goals expressed in Appendix A -- Initial Regulatory Flexibility Analysis ("IRFA") cannot be squared in a real world analysis. Pass Word at Page 5.

Finally, some commentors have made the observation that by exempting nationwide licensees from the freeze, the local and regional operators are being unjustly discriminated against, since, they are in fact competitors with the nationwide operators for local and regional markets. This is certainly true in many cases since nationwide operators offer a variety of services based on geographic location. This fact should have been considered by the Commission in its deliberations on the NPRM: it is enough

justification that this proceeding is flawed to lift the freeze on the local and regional operators as well.

CONCLUSION

Paging Partners respectfully requests that the Commission take these Reply Comments into consideration in connection with the proposed rulemaking.

Respectfully submitted,

PAGING PARTNERS CORPORATION

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Dated: April 2, 1996

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CERTIFICATE OF SERVICE

I, Gladys L. Nichols, do hereby certify that on this 2nd day of April, 1996, the foregoing **COMMENTS** were served to the following persons by first-class mail:

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- * Commissioner Andrew C. Barrett Federal Communications Commission 1919 M Street, N.W., Room 826 Washington, D.C. 20554
- * Commissioner Rachelle B. Chong Federal Communications Commission 1919 M Street, N.W., Room 844 Washington, D.C. 20554
- * Commissioner Susan Ness Federal Communications Commission 1919 M Street, N.W., Room 832 Washington, D.C. 20554

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